

When was the last time you did a good thing for someone else?



GRANOT CENTER

— Registered Association —
Founded by Dr. Tzvia Granot

In order to truly love you have to know how to give and to bestow

It is a mistake to believe that first comes love and then comes the will to give

To be happy.

Only through circles of giving we will be able to reach true happiness.

Real love is the result of giving without wanting to receive

The more you give the more you will love.

To give, to bestow to love, to be happy

That is what we are here for.

Love for your partner, love for your children, love for the world

All these exist as a result from giving

The goal: to be happy

For one another

Relationships and Love



Granot Center's assistance in the couple relationship and love fields has already helped many people find the right relationship for them and/or maintain their existing one. We manage to help many people find new love and overcome difficulties in existing couple relationships.

Training Therapists



The therapist training unit trains professionals to help, treat, support and promote different populations in the community. The training includes special workshops led by professionals from the fields of psychology, social sciences and behavioral sciences, and deal with the human motives for verbal behavior.

Relationships & Communication



A central part of the vision we aim to realize in Granot Center is the improvement of the relationship and communication between the citizens in Israel. The social discourse in Israel has become a violent one, a difficult and unworthy discourse. Unity, patience, giving to the other must be the most powerful force in the leading and winning public discourse.

Special Cases



In the framework of this unit, we give response to families that are in dire financial distress and due to the emotional or familial state they have found themselves in, have deteriorated to a state of poverty and need. These cases have been treated by us with tenacity and with sensitivity while maintaining the confidentiality of those requesting help.

The Future Generation



Developing values among the young generation, broadening and deepening the values of giving, the will to volunteer, to contribute, to influence and to give something of yourself to the other. The giving we direct the youth to is not confined one particular sector or community, but giving as a significant action, which gives satisfaction for both giver and receiver.

Social Responsibility



We in Granot Center promote social entrepreneurship in order to change the face of the Israeli society. The unit gives certificates of appreciation and social responsibility badges for companies and businesses, organizations and voluntary organizations as well as for individuals who help, support, initiate and give from themselves in order to better the society in Israel.

Sensitivity, tolerance, optimism, humor,
these are the things which make all of us be pleasant and loved.

But in order for these qualities to develop in us, we need a close coach. And the best coach is our will to develop our excellence. And every person wants to belong to the good side of the world, to the part that brings use and joy to their surroundings. We are born for good!!!

Where there is a will, there will be victory

Where there is will there is a way, that is the motto that will accompany us, because nothing stands against willpower, for thousands of years great researchers have tried to understand the power balance between our psyche and between the emotions which drive us, and will 'beat' them all, big-time, because there is no replacement for willpower.

If you have willpower you can change the world, because will power, combined with tenacity and persistence, becomes many times more powerful than any other force.

Dr. Tzvia Granot

For more than thirty years, Dr. Tzvia Granot's treatment method offers anyone who is interested to become more familiarized with themselves, and to take responsibility for their action by controlling their responses and decisions in order to ensure that they are not controlled by their emotions.

Granot Center [Registered Association]

Granot Center was established with our idea that it is not enough to be born as people, but we also have to nurture our friendship with the human inside us ourselves.

Relationships and communication are the keys to our relationship with the world, and each one of us has to find the necessary social responsibility in order to ensure a better future for the next generation, and in order to create a reality of one person for the other in special cases of distress.

One Person for the Other

This is our main goal and central daily mission: to give, to bestow, to get excited, to hug, to love and to connect with the world in the most useful way.

Giving is the first role in every relationship we have with our environment, and when we get used to giving only tolerance and love, we will make the whole world a better place.

Join us with a lot of love....



Donate Now!

Donation via bank transfer

account number
640033, Kikar
Hamedina Branch
(157) Igud Bank

Donation via credit card

fill in the
attached form

Donation via postal bank

account number
8-18122-4

Donation via phone

1-700-508-666

For one another

Take part in the unique food basket assistance project for families in need

Satisfaction and joy of giving.

Assistance in special cases of distress

Women or couples who are in a crisis can give up on the wonderful couple relationship due to financial distress.

Granot Center, in cooperation with the welfare departments, helps families in distress who are experiencing difficulties in the relationship, single parent mothers and battered women, and gives them hope for a better future.

The activity is held with the help of funding from the general public and 100% of the donations goes directly to the assistance

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